

WRK

PHOTO ART DIRECTOR

FOSSIL // 2023 - CURRENT

- CONCEPT photo direction seasonally for features and on model
- OVERSEE execution of product feature and on model editorial photography
- **COLLABORATE** with design teams and photo teams to connect the dots between concept and final assets

SENIOR ART DIRECTOR

SAMSUNG NORTH AMERICA // 2022 - 2023

- OVERSEE brand standards across all creative work from agencies
- DIRECT agency partners to elevate brand creative
- MANAGE campaigns across multiple channels
- CONCEPT direction for future potential assets

CREATIVE MANAGER

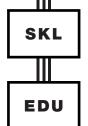
NEIMAN MARCUS // 2020 - 2022

- CONCEPT CAMPAIGNS and sub-stories acting as a creative lead
- MANAGE roll out of campaign look and feel to multiple cross-functional teams
- INSPIRE CREATIVITY across the organization to foster better collaboration
- DESIGN comps for campaigns (print and web) and internal pitch presentations
- ART DIRECT supporting editorial photo shoots (on figure and still life)

CREATIVE MANAGER

NEIMAN MARCUS LAST CALL // 2014 - 2020

- OVERSEE art creative and brand standards in design
- MANAGE a team of designers
- CONCEPT & DESIGN for large campaigns (Black Friday, Holiday Season, Trends)
- ART DIRECT editorial photo shoots (on figure and still life)
- CODE EDIT for emails and site refreshes



ADOBE // PHOTOSHOP, XD, INDESIGN, ILLUSTRATOR, AFTER EFFECTS OTHER // CAPTURE ONE, MONDAY.COM, SQUARESPACE, WIX

ART INSTITUTE OF DALLAS // BFA ADVERTISING DESIGN (HONORS) // 2010 UNIVERSITY OF NORTH TEXAS // 56 HOURS EARNED - BFA ADVERTISING

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